

Marketing Salem College

Minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.

Competency	Course Prefix & Number	Course Title	Course Offerings
A	Principles of Marketing	MKTG 230	Principles of Marketing
B	Global Markets / Trade & Financial Literacy	MKTG 234	International Marketing
		FINC 310	International Finance
C	Organizational Resources Management	BUAD 260	Special Topics in Management
D	Entrepreneurship	ENTR 120	Entrepreneurship

Posted: Spring 2018
Revised: Spring 2018

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.salem.edu/>